



# AdbA Art Deco And Modern Movement Photographic competition 2016 Third Edition – Argentina & America

## Schedule

**Opening: June 15<sup>th</sup>**

**Registration: until September 30<sup>th</sup>**

**First round of inquiries: until July 7<sup>th</sup>**

**Answers to first round of inquiries: July 14<sup>th</sup>**

**Second round of inquiries: until August 7<sup>th</sup>**

**Answers to second round of inquiries: until August 14<sup>th</sup>**

**Submissions until: September 30<sup>th</sup> at 12 p.m.**

**Publication first selection for public vote: October 3<sup>rd</sup>**

**Public vote until: October 24<sup>th</sup> at 10 p.m.**

**Announcement of award winning photographs: October 30<sup>th</sup>**

**Awards ceremony and Charity Auction: November 11<sup>th</sup> at ACA Argentine  
Automobile Club, Avda. Libertador 1850, 9<sup>th</sup> floor, at 6,30 p.m.**

## Registration is free

AdbA-Art Deco Buenos Aires Argentina, member of the International Coalition of Art Deco Societies (ICADS) and recently selected by competition to be home to the Art Deco World Congress in 2019, is pleased to invite professionals in architecture, engineering, design and photography, as well as amateurs interested in arts and heritage to submit entries to the 3<sup>rd</sup> Photo Competition of Art Deco and Modern Movement Heritage in Argentina and America. This event is sponsored by the Ministry of Culture of the City of Buenos Aires, the Legislature of the City of Buenos Aires, the National Commission for Monuments and Historic Sites, the national Secretary of Tourism, the Secretary of Culture of the city of Mendoza, the province of Mendoza Tourism Authority, the San Juan City Government, CCIFA

French-Argentine Commerce and Industry Chamber; San Telmo Antique Dealers and Friends Association, ACA Argentine Automobile Club, UP Palermo University Faculty of Design and Communication and Faculty of Architecture; SCA Central Society of Architects, DArA Associated Argentine Interior Designers, San Juan College of Architects, San Juan Society of Architects, Mendoza College of Architects.

This competition is possible thanks to the support of Habitat Magazine, D&D Design and Decoration in Argentina Magazine, Regina Austral, Safico Building.

## **1. Aim**

The main aim of this competition is to highlight, rediscover and bring into focus Art Déco and Modern Movement architecture, interior design, art, ornamentation, monuments, furniture and objects that belong and remain unseen in Argentine and American cities; their details and importance in the making of built and tangible heritage.

The competition seeks to explore whatever remains of these two branches of twentieth-century avant-gardes, developed between the two World Wars. Both of them, one as a stylistic attitude and the other centered on design, had as main technological support reinforced concrete, and were often closely combined to compose designs and works of great richness and complexity. In Argentina we have been able to survey the coalescence of Art Déco elements in brick and adobe buildings. Thus, these cultural products ranging from decorative objects to bi-dimensional graphics and monuments and large pieces of infrastructure are identified with the international heritage of international modernity but also with regional identities inspired by academic and vernacular, artisan and industrial, and artistic and scientific influences.

## **2. Subject**

This competition subject are all kinds of buildings, from banks and houses to wineries, vaults, urban equipment, squares, sites, and their details, lighting devices, sculpture, bas-reliefs, pieces of furniture, interiors and all that helps to build up the spirit of Art Deco and the Modern Movement in Argentina and America. In all cases the place, site or building where the photographs were taken shall be stated. By way of example, some of the most outstanding buildings or the period we long to photographically survey are: the Theatre House, Opera Movie Theatre, Kavanagh Building, Comega Building, Safico Building, Corrientes

Avenue-Buenos Aires Art Déco axis, ACA Argentine Automobile Club; Gran Rex Movie Theatre, Military Hospital, all in Buenos Aires; Minetti Building, Memorial to the Argentine Flag, Castagnino Museum (Rosario); Town Hall Comodoro Rivadavia (Chubut), Law Courts, Majestic Cinema (Tucumán); Azul Cemetery, Coronel Pringles Town Hall, Alberti Town Hall, Laprida main square, the house on the stream-Mar del Plata, Unione Theatre-Dolores (Province of Buenos Aires); Playas Serranas watering place (Mendoza); La Armonia Market (Santiago del Estero); Spanish Theatre (Posadas, Misiones); San Juan city cemetery; Ford Building (general Pico, La Pampa); 300 Agency, Gaiman (Chubut), all in Argentina. Heredia Theatre, cultural symbol of Cartagena de Indias, now Adolfo Mejías Theatre (Colombia); Edifice Aldred –Place d'Armes –Vieux- Montreal (Canada); Fausto Cinema in Prado and Colon Streets in the historical centre, and the America Theatre on Galiano Street, La Habana (Cuba); all buildings of Miami Art Déco District, from Collins Avenue to Ocean Drive –inscribed in the National Register of Historic Sites of Miami; Carbide and Carbon Buildings, Chicago; American Radiator Building, New York (USA); Diaz and Tapie Palaces, among other works, Montevideo (Uruguay); Christ Redeemer, Rio de Janeiro (Brazil); among many other lesser known works that the photographer may discover and unveil.

Beyond the better known examples, the jury will value the survey of simple, humble works that enrich urban or rural environment: houses, shop-fronts, cemetery vaults, apartment buildings, schools, banks, infrastructures such as grain silos, water tanks, dykes, slaughter houses, and urban equipment pieces such as lampposts, squares' layouts, decorative flooring, water ponds, gazebos, sculpture, porches, bas-reliefs, detailing, objects and pieces of furniture.

For reference, let's cite some examples of the best known buildings and sites of the period to be photographically registered: Casa del Teatro, Teatro Opera, Edificio Kavanagh, Edificio Comega, Automóvil Club Argentino, Cine Teatro Gran Rex (Buenos Aires); Edificio Minetti, Monumento a la Bandera, Museo Castagnino (Rosario), Palacio de Justicia (Tucumán); Cementerio de Azul, Municipalidad de Coronel Pringles, Plaza de Laprida (Pcia. de Buenos Aires); Casa del Puente (Mar del Plata); Balneario Playas Serranas (Mendoza), Mercado La Armonia, (Santiago del Estero), among other buildings and sites that the artists may themselves discover.

Registering simple works that enrich the rural or urban sphere will be valued, such as homes, shops, cemetery graves, apartment buildings, banks, schools, infrastructure such as barns, water tanks, dams, slaughterhouses, urban equipment works as streetlights, decorative floorings, fountains, pergolas, sculptures, porches and decorative details.

### **3. Participants**

Everyone interested in heritage, including professionals in architecture, engineering, design and photography, as well as Argentine and foreign amateurs, residents in the country or abroad, older than 16 years of age may submit works to this contest. Members of the association organizing the competition and jurors, as well as their associates or relatives, are not allowed to send submissions.

### **4. Competition opening and closing dates.**

Photographs may be submitted between June 15<sup>th</sup> and September 30<sup>th</sup> 2016, at 12 p.m., via AdbA's website <http://www.artdecoargentina.com.ar>

Evaluation of the competition will be held in two stages. First, a pre-selection phase in which the jury will select the pre-finalists, which will be published in AdbA Facebook <https://www.facebook.com/AdbA.Argentina> for the public to vote as from October 3<sup>rd</sup>. Then the Advisor will announce and ask the selected photos' authors to send via email their shots in higher resolution. The selected photographs will be on show on Facebook AdbA's site for public vote until October 30<sup>th</sup>.

Prize winners will be notified by email and will be awarded their prizes at the ACA Argentine Automobile Club. Avda. del Libertador 1850, 9<sup>th</sup> floor, on November 11<sup>th</sup> at 6,30 p.m., along with the exhibition and charity auction of the photographs which authors have expressly authorized to be auctioned.

### **5. Submission format.**

The images –direct shot in black and white or colour- will be submitted to AdbA's website in JPG, maximum width 1000 pixels, maximum height 800 pixels, in 72 dpi.

Once selected the photographs that are submitted to final vote, authors will be asked to send them via mail to [adba.argentina@gmail.com](mailto:adba.argentina@gmail.com), in 300 dpi, shorter side 30 cm maximum, longer side 45 cm maximum length, in JPG or TIFF format, maximum weight 2MB.

Together with the photographs must come the form published on our website with all the data required, including first name, surname and ID number of the author. Each photo must be sent separately; the maximum number of shots allowed per participant is four.

Photos must be direct shots, not intervened by any kind of digital resources such as photomontage, except for digital processing and edition to erase any element that may hinder the absolute and clear understanding of the take.

Images must be originals and must not have participated in previous editions of this competition. In all cases the author must provide references of the site and location of the photographs and the overall context in which the photographs were taken, following the instructions' form, on submitting them to  
[http://www.artdecoargentina.com.ar/concurso\\_2016.html](http://www.artdecoargentina.com.ar/concurso_2016.html)

Form to be completed on submitting the photographs

1. First and last name of participant
2. ID number
3. Date of birth
4. E-mail address
5. Facebook
6. Twitter
7. Telephone number
8. Identification of the photograph (geographic location and/or address, name of the building or site, author/builder, year of building)
9. Caption or title of the photograph
10. I agree (or not) to send my photograph to auction as a charity for the Children's Hospital former Casa Cuna

#### **6. Number of submissions per participant.**

Each author may submit up to 4 photographs.

#### **7. Affidavit of authorship.**

Each participant must submit an affidavit of authorship of the work in which he shall state that the work delivered is of its own authorship. The organizer is not responsible for the origin of the images.

#### **8. Inquiries**

Inquiries may be directed to the contest advisor, Arch. Marta GarcíaFalcó to: [adba@gmail.com](mailto:adba@gmail.com) with the subject: ADBA Contest. The answers will be posted on <https://www.facebook.com/AdbA.Argentina>

#### **9. Submissions and reception or works**

Photographs will be received through AdbA's website [www.artdecoargentina.com.ar](http://www.artdecoargentina.com.ar), until September 30<sup>th</sup> at 12 p.m. The Jury will select a number of works to be published in AdbA Facebook <https://www.facebook.com/AdbA.Argentina> for the public to vote as from October 3<sup>rd</sup>. The Advisor will announce and ask the selected photos' authors to send via

email their shots in higher resolution (see 5. Submission format). The selected photographs will be on show on Facebook AdbA's site for public vote until October 24<sup>th</sup>.

## **10. Jury**

The Jury members shall be: ICADS President, Joe Loundy (Chicago Art Déco Society, USA), ICADS Vice-president Robin Grow (Art Déco and Modernism Society, Melbourne, Australia), ICADS Secretary Robert Nusim, Art Déco Society of New York (USA), Sandra Cohen-Rose (Art Déco Montreal, Canada, President), Marcio Roiter (Art Déco Institute, Brazil, President), Habana Deco Group Gustavo Lopez, Coordinator, and Adriana Piastrellini (AdbA Art Deco Argentina, President). As invited Jurors: ICOMOS Cuyo Region President, Cristina Monfort; Central Society of Architects' President Eduardo Bekinschtein, National Commission for Historic Sites Vocal Fabio Grementieri; Aldo Sessa, Alejandro Leveratto, DArA's President Julio Oropel; National Museum of Decorative Arts, Hugo Pontoriero; Design Preservation League Miami, President, Steven Pynes. Eliana Bormida, Architect; IzaEmmet, Show Antique Aeroport Miami Beach

## **11 - Awards**

The Jury will evaluate both the documentary and expressive values of the work, reflecting the spirit of an era and its heritage significance.

A total of ARS\$ 20.000 distributed in three prizes plus honorary mentions and Special mentions: Interior design, Unknown Heritage, Elizalde Hospital, Monumental heritage, Sanmartinian Heritage, Corrientes Avenue Buenos Aires Art Deco axis, And all the honorary mentions the Jury considers suitable to award.

1- First prize: ARS \$10,000 and the Facebook and AdbA website front photo for one year.

Second prize: ARS \$ 5,000

Third prize: A whale watching event in Peninsula Valdés voucher for two people, worth ARS \$5.000.

2- Three Honorary Mentions with Diploma

3- Special Mentions: on Interior design, Unknown Heritage, Elizalde Hospital, Monumental heritage, Sanmartinian Heritage, Corrientes Avenue Buenos Aires Art Deco axis.

4- All the honorary mentions the Jury considers suitable

5- Incentive award: Beyond the awards given by the academic Jury, a Diploma will be awarded to the author of the photograph that receives more votes from the public on Facebook.

All prizes and mentions shall have acquisition character.

## **11. Exhibition and Publication**

The awarded photographs will be displayed on the AdbA official website [www.artdecoargentina.com.ar](http://www.artdecoargentina.com.ar), on AdbA's Facebook page and will be published in magazines such as D&D Argentina, Habitat, Casa FOA, Arquinoticias Digital, on our sponsors' websites and all other media at AdbA's reach.

## **12. Use of the images**

The organizer of the competition has the right to create an image bank of all awarded photographs and use them in any publication dedicated to promote heritage, in any media support, quoting reference of the author in each and every case.

## **13. Donation for Charity purpose.**

Authors of awarded works are invited to collaborate with the CHILDREN'S HOSPITAL former CASA CUNA. With the express permission of the authors, their photographs may be included in a Charity Auction during the award ceremony that will be held at the ACA Argentine Automobile Club, Avda. Del Libertador 1850, 9<sup>th</sup> floor, Buenos Aires, on November 11<sup>th</sup> at 6,30 p.m. where they will be exhibited, as well as in the and in the Show Aeroport Antique Miami Beach in February 2017.

To this end, those interested in sending their photographs to the charity auction and the Miami Show must give their conformity in the competition form.

## **14. Responsibility of the organizer**

Competition organizer commits to confirm reception of the works via email and to publish selected photographs for the final vote of the jury and the public and to publish the results.

The Jury's decision is final, and independent from public vote.